

HOW DOES THE ALLIANCE **INSPIRE INNOVATION** TO HELP ADVANCE YOUR COMMUNITY?

BY BEING THE **PREMIER RESOURCE** FOR EMERGING PRACTICES

DELIVERING **INVIGORATING CONTENT** THROUGH

- ▶ **Monthly Transformations e-newsletter**, highlighting current innovations across all levels of local government
- ▶ **Ideas Quarterly report** focusing on a surfacing issue, problem, or opportunity with contributions from members, practitioners and researchers
- ▶ **Quarterly Local Government Solutions e-Journal** spotlighting Alliance Corporate Partners through case-studies
- ▶ **Case Studies and Innovation Awards** providing insight into the newest trends, obstacles and successes from local governments, prepared for our annual Transforming Local Government Conference

HELPING YOU GAIN A **LEARNING EDGE**

- ▶ **Webinars** on emerging topics vital to local government, highlighting solutions
- ▶ **Workshops** covering a wide range of subjects, delivered to your community
- ▶ **Transforming Local Government Conference** brings together innovative thinkers working to transform local government
- ▶ **OnDemand store** featuring our catalog of recorded webinars, innovation bundles, and digital docs to enhance your knowledge base

WITH INDUSTRY-LEADING **RESEARCH**

- ▶ **Enhanced Research Partnership** between the Alliance, Arizona State University and ICMA to promote research and disseminate emerging and leading practices
- ▶ **Local Government Research Collaborative** a consortium of local government practitioners and academia that identifies and funds research on topics impacting the profession



BY BUILDING CULTURES OF **INNOVATION**

- ▶ **Innovation Academy** a tested framework local governments use to integrate the innovation process into your organization
- ▶ **Ambassador Program** connects champions within member organizations, building their innovation skills through content and learning

BY CONNECTING **THOUGHT LEADERS**

- ▶ **BIG Ideas** an invitation-only event that gathers leaders to explore critical issues for the future of local government
- ▶ **Knowledge Network** an online community of local government professionals that fosters rich content, social networking and knowledge exchange on a global scale
- ▶ **Forums** both face-to-face and virtual forums connect organizations facing similar issues to solve challenging problems
- ▶ **Job Center** the leading resource for local government job openings and recruitment

Through the wide variety of offerings, we are accessible and valuable to all levels of your organization. Guided by our vast network, resources and the Regional Directors assigned to support you, our goal is to

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Contact 888.496.0944 or email join@transformgov.org
for more information on how to leverage these benefits for your organization.

www.transformgov.org

