

# Municipal Maryland

## “Advertising Rate Sheet”

Do you sell your product or service to cities and towns? *Municipal Maryland* is mailed to approximately 2,000 city, town, county, state and federal officials. By advertising in *Municipal Maryland* you will reach key decision makers such as mayors, council members, city managers, public works directors, police chiefs, parks and recreation directors, and purchasing agents – people who have a real influence on municipal purchases. By advertising in *Municipal Maryland*, you will keep your name in front of these influential decision makers. In today's increasingly competitive market, advertising in *Municipal Maryland* gives you an opportunity to stay ahead of the pack!

Color	9x	6x	3x	1x
<b>Inside Back Cover</b>	\$410.00	\$435.00	\$460.00	\$510.00
<b>Inside Front Cover</b>	\$410.00	\$435.00	\$460.00	<b>\$510.00</b>
<b>Full Page</b>	\$360.00	\$385.00	\$410.00	\$460.00
<b>2/3 Page</b>	\$305.00	\$325.00	\$350.00	\$390.00
<b>Half Page</b>	\$270.00	\$295.00	\$320.00	\$345.00

BW	9x	6x	3x	1x
<b>Inside Back Cover</b>	\$280.00	\$310.00	\$350.00	\$400.00
<b>Inside Front Cover</b>	\$270.00	\$300.00	\$340.00	\$380.00
<b>Full Page Ad</b>	\$260.00	\$280.00	\$330.00	\$370.00
<b>2/3 Page Ad</b>	\$230.00	\$260.00	\$320.00	\$360.00
<b>1/2 Page Ad</b>	\$210.00	\$250.00	\$295.00	\$350.00
<b>1/3 Page Ad</b>	\$175.00	\$210.00	\$260.00	\$330.00
<b>1/4 Page Ad</b>	\$155.00	\$185.00	\$235.00	\$310.00
<b>Double Card</b>	\$600.00	n/a	n/a	n/a
<b>Standard Card</b>	\$450.00	n/a	n/a	n/a

**I would like my advertisement to run in the following issues:**

**2017:** Jan \_\_\_ Feb \_\_\_ Mar \_\_\_ Apr \_\_\_ May/June \_\_\_ July/Aug \_\_\_ Sept/Oct \_\_\_ Nov \_\_\_ Dec \_\_\_  
**2018:** Jan \_\_\_ Feb \_\_\_ Mar \_\_\_ Apr \_\_\_ May/June \_\_\_ July/Aug \_\_\_ Sept/Oct \_\_\_ Nov \_\_\_ Dec \_\_\_

# Municipal Maryland

Company Name Phone (     ) \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title: \_\_\_\_\_  
Address \_\_\_\_\_ Signature \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Email \_\_\_\_\_  
Zip \_\_\_\_\_

**Return to:** *Whitfield Whyllie* / Allegra Annapolis: Marketing+Print+Web / 8950 Old Annapolis Road, Columbia, MD. 21045  
(P) 410-267-1200 / (Fax) 410-267-1992 / [whitfield@annapolisallegra.com](mailto:whitfield@annapolisallegra.com)

*Payment* should accompany your order. For your convenience we accept MasterCard/Visa/AMEX.