

Maryland Municipal League 2017 Strategic Partner Levels



CITIZEN LEVEL - \$7500 INVESTMENT

Summer Conference Benefits:

- Three complimentary registrations
- Priority hotel reservations
- 25% Discount on conference exhibit booths
- Signage and recognition in program
- Four Invitations to annual Strategic Partner Appreciation Event
- Special name badge ribbon
- Prominent display of company name on individual banner throughout the conference

Fall Conference Benefits:

- Signage and recognition in program
- 25% Discount on tabletop display sponsorships

PLUS:

- Three subscriptions to *Municipal Maryland*
- Three invitations to the MML Legislative Reception in January

Branding Benefits:

- Prominent listing on MML Website with company logo, description, and link to organization.
- Listing and hyperlink in MML's online *Directory of Maryland Municipal Officials*
- Acknowledgement in two issues of *Municipal Maryland* magazine
- Two complimentary half-page ads in *Municipal Maryland*
- 25% discount on advertising in directory & magazine

Membership Access Benefits:

- Complimentary copy of MML's member mailing list, twice per year. (Excel spreadsheet)
- Two spotlight articles on MML website featuring your Company, live for one week
- Attendance as a Strategic Partner at three MML meetings during the year. (Chapter & Department Meetings)
- Invitation to various Board of Director Events
- Access to Board of Directors agenda and minutes

LEADER LEVEL - \$5000 INVESTMENT

Summer Conference Benefits:

- Two complimentary registrations
- Priority hotel reservations
- 15% Discount on conference exhibit booths
- Signage and recognition in program
- Three invitations to annual Strategic Partner Appreciation Event
- Special name badge ribbon

Fall Conference Benefits:

- Signage and recognition in program
- 15% Discount on tabletop display sponsorships

PLUS:

- Two subscriptions to *Municipal Maryland*
- Two invitations to the MML Legislative Reception in January

Branding Benefits:

- Prominent listing on MML Website with company logo, description, and link to organization.
- Listing and hyperlink in MML's online *Directory of Maryland Municipal Officials*
- Acknowledgement in two issues of *Municipal Maryland* magazine
- Complimentary half-page ad in *Municipal Maryland*
- 15% discount on additional advertising in directory & magazine

Membership Access Benefits:

- Complimentary copy of MML's member mailing list, twice per year. (Excel document)
- One Spotlight article on MML website featuring your company, live for one week
- Attendance as a Strategic Partner at two MML meetings during the year (Chapter & Department Meetings)
- Access to Board of Directors agenda and minutes

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INVESTOR LEVEL - \$2500 INVESTMENT

Summer Conference Benefits:

- One Complimentary registration
- Priority hotel reservations
- 10% Discount on conference exhibits booth
- Signage and recognition in program
- Two Invitations to annual Strategic Partner Appreciation Event

Fall Conference Benefits:

- Signage and recognition in program
- 10% Discount on tabletop display sponsorships

PLUS:

- One subscription to *Municipal Maryland*
- One invitation to the MML Legislative Reception in January

Branding Benefits:

- Prominent listing on MML Website with company logo, description, and link to organization.
- Listing and hyperlink in MML's online *Directory of Maryland Municipal Officials*
- Acknowledgement in two issues of *Municipal Maryland* magazine
- 10% discount on advertising in directory and magazine

Membership Access Benefits:

- Complimentary copy of MML's member mailing list, twice per year. (Excel document)
- One Spotlight article on MML website featuring your company, live for one week



The Strategic Partners Program encourages mutual understanding of and respect for the interests of cities and towns by the business community, and of the business community's interests and needs by city and town officials. For further information, please contact: Caleb Wolf at calebw@mdmunicipal.org.

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