

Maryland Municipal League Strategic Partner Levels



CITIZEN LEVEL - \$7500 INVESTMENT

Summer Conference Benefits:

- Three complimentary registrations
- 25% Discount on Conference exhibit booths
- Signage and recognition in program
- Four Invitations to annual Strategic Partner Appreciation Event
- Prominent display of company name on individual banner throughout Conference

Fall Conference Benefits:

- Two complimentary registration
- Signage and recognition in program
- 25% Discount on all sponsorship opportunities

PLUS:

- Three subscriptions to *Municipal Maryland*
- Three invitations to MML's Opening Day Legislative Reception in January

Branding Benefits:

- Prominent listing on MML Website with company logo, description, and link to organization.
- Listing and hyperlink in MML's online *Directory of Maryland Municipal Officials*
- Acknowledgement in two issues of *Municipal Maryland* magazine
- Two complimentary half-page ads in *Municipal Maryland*
- 25% discount on advertising in directory & magazine

Membership Access Benefits:

- Complimentary copy of MML's member mailing list, twice per year. (Excel spreadsheet)
- Two spotlight articles on MML website featuring your Company, live for one week
- Attendance as a Strategic Partner at MML Chapter & Department Meetings throughout the year
- Invitation to various Board of Director Events
- Access to Board of Directors agenda and minutes

LEADER LEVEL - \$5000 INVESTMENT

Summer Conference Benefits:

- Two complimentary registrations
- 15% Discount on Conference exhibit booths
- Signage and recognition in program
- Three invitations to annual Strategic Partner Appreciation Event

Fall Conference Benefits:

- One complimentary registration
- Signage and recognition in program
- 15% Discount on all sponsorship opportunities

PLUS:

- Two subscriptions to *Municipal Maryland*
- Two invitations to the MML's Opening Day Legislative Reception in January

Branding Benefits:

- Listing on MML Website with company logo, description, and link to organization.
- Listing in MML's *Directory of Maryland Municipal Officials*
- Logo included on Strategic Partner Ad in two issues of *Municipal Maryland* magazine
- Complimentary half-page ad in *Municipal Maryland*
- 15% discount on additional advertising in directory & magazine

Membership Access Benefits:

- Complimentary copy of MML's member mailing list, twice per year. (Excel spreadsheet)
- Two Spotlight article on MML website featuring your company, live for one week
- Attendance as a Strategic Partner at MML Chapter & Department Meetings throughout the year
- Access to Board of Directors agenda and minutes

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INVESTOR LEVEL - \$2500 INVESTMENT

Summer Conference Benefits:

- One Complimentary registration
- 10% Discount on Conference exhibits booth
- Signage and recognition in program
- Two Invitations to annual Strategic Partner Appreciation Event

Fall Conference Benefits:

- One complimentary registration
- Signage and recognition in program
- 10% Discount on all sponsorship opportunities

PLUS:

- One subscription to *Municipal Maryland*
- One VIP invitation to the MML Opening Day Legislative Reception in January

Branding Benefits:

- Listing on MML Website with company logo, description, and link to organization.
- Listing in MML's *Directory of Maryland Municipal Officials*
- Logo included on Strategic Partner Ad in two issues of *Municipal Maryland* magazine
- 10% discount on additional advertising in directory & magazine

Membership Access Benefits:

- Complimentary copy of MML's member mailing list. (Excel spreadsheet)
- One Spotlight article on MML website featuring your company, live for one week
- Attendance as a Strategic Partner at MML Chapter & Department meetings throughout the year.



The Strategic Partners Program encourages mutual understanding of and respect for the interests of cities and towns by the business community, and of the business community's interests and needs by city and town officials. For further information, please contact: Caleb Wolf at calebw@mdmunicipal.org.

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