



Maryland Municipal League - Strategic Partner Program



Benefit Comparison Chart

Partnership Level	Citizen \$7,500	Leader \$5,000	Investor \$2,500
Summer Conference Benefits			
Complimentary Conference Registrations	3	2	1
Priority hotel reservations	✓	✓	✓
Discount on Conference exhibit booths	25%	15%	10%
Invitations to Strategic Partner Appreciation Event	4	3	2
Prominent display of company name on individual banner	✓		
Signage and recognition in program	✓	✓	✓
Fall Conference Benefits			
Discount on all sponsorship opportunities	25%	15%	10%
Signage and recognition in program	✓	✓	✓
Invitation(s) to VIP Reception	3	2	1
Membership Access Benefits			
Access to MML's member mailing list	✓	✓	✓
Spotlight article on MML website live for one week	3	2	1
Attendance at MML Chapter/Dept. meetings during the year.	Up to 3	Up to 2	Up to 1
Invitation to various Board of Director Events	✓		
Access to Board of Directors agenda and minutes	✓	✓	
Invitation(s) to the MML Legislative Reception in January	3	2	1
Subscriptions to <i>Municipal Maryland</i> (MML's Magazine)	3	2	1
Branding Benefits			
Listing and hyperlink on MML Website	✓	✓	✓
Listing and hyperlink in the <i>Directory of Maryland Municipal Officials</i>	✓	✓	✓
Acknowledgement in two issues of <i>Municipal Maryland</i>	✓	✓	✓
Complimentary half-page ads in <i>Municipal Maryland</i>	2	1	
Discount on all other advertising in directory & magazine	25%	15%	10%