

# Sponsorship and Marketing Opportunities

MML Summer Conference - June 10 - 13, 2018



## Be the Leader!

- Show Maryland's 157 cities and towns that you are here and ready to do business.
- Promote your company at the largest annual municipal gathering in Maryland.
- Gain exposure to hundreds of officials from 130 + cities and towns.
- Create new business leads and solidify your connection with current clients.

### Sponsorship Highlights Include

(based on level)

- VISIBILITY - Your name in front of 1,900+ local government decision makers.
- Complimentary conference registrations
- Complimentary conference dinner tickets
- Acknowledgement at opening general session and dinner
- Sponsor listing and advertisement in November issue of *Municipal Maryland*, MML's monthly magazine with a circulation of approximately 2,000
- Sign recognition at the sponsored function
- Branding on MML website and spotlight listing in newsletter
- Sponsor listing in Conference Program, Website, and Mobile App
- Banner displayed in exhibit hall



THE MARYLAND MUNICIPAL LEAGUE  
The Association of Cities and Towns

Maryland Municipal League Summer Conference  
Ocean City, MD - June 10 - 13, 2018  
web: [www.mdmunicipal.org](http://www.mdmunicipal.org) - tel: 410-295-9100  
email: [mml@mdmunicipal.org](mailto:mml@mdmunicipal.org)

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# Sponsorship and Marketing Opportunities

- \$6,000** Conference Name Badge Holder - **SOLD!**
- \$6,000** Portfolio/Bag Sponsor \* **SOLD!**
- \$6,000** Keynote Speaker / Introduce speaker - **SOLD!**
- \$5,000** Registration - **SOLD!**
- \$5,000** Exhibit Hall Sponsor\*
- \$4,500** Dinner Centerpieces
- \$4,000** Audio/Visual Technology - New!
- \$4,000** Infused Water Hydration Break - New!
- \$3,500** At-A-Glance Summary Card **SOLD!**
- \$3,000** Pens - **SOLD!**
- \$3,000** Wireless Internet - **SOLD!**
- \$3,000** Note Pads **SOLD!**
- \$2,500** Welcome Reception Co-Sponsor
- \$2,500** Continental Breakfast Break
- \$2,000** Promotional Insert
- \$2,000** Charging Station
- \$2,000** Dinner Music
- \$1,500** Power Lounge
- \$1,500** Lunch Table Sponsor Monday
- \$1,500** Lunch Table Sponsor Tuesday
- \$1,500** Registration Envelopes **SOLD!**
- \$1,000** Email Blast
- \$950** Continental Flag Parade Breakfast
- \$750** Ice Water Stations
- \$500** Banner in Exhibit Hall

\* Sponsorship must be confirmed by January 31, 2018



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## Sponsor Item Details



**Custom sponsorships are available  
Let us know what you want  
to accomplish!**

Maryland Municipal League Summer Conference  
Ocean City, MD - June 10 - 13, 2018  
web: [www.mdmunicipal.org](http://www.mdmunicipal.org) - tel: 410-268-5514  
email: [mml@mdmunicipal.org](mailto:mml@mdmunicipal.org)

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# MML Sponsor and Marketing Commitment

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Investment	\$6,000 & Above	\$2,500 to \$5,999	\$1,000 to \$2,499	\$500 to \$999	Sponsor Benefit Details
Complimentary Registrations	Four	Two	One		Full registrations to attend summer conference
Complimentary Dinner Tickets	Four	Two	One		Annual Tuesday evening conference dinner, June 12. Maryland Governor is invited to speak and introduce new MML Board of Directors
Complimentary Advertising	Full	Half	Quarter		Color advertisement in program, distributed to all attendees, and advertisement in November <i>Municipal Maryland</i> magazine
Acknowledgements	•	•			Verbal and visual acknowledgement during Opening General Session and Tuesday evening conference dinner
Branding in Magazine	•	•	•	•	Listing in November edition of <i>Municipal Maryland</i> magazine - circulation approximately 2,000 city, town, county and state officials
Signage	•	•	•	•	Sign recognition at event
Spotlight	•	•	•	•	Logo on MML website year-round and spotlight in newsletter
Program book	•	•	•	•	Listing in conference program distributed to all attendees and posted on MML website
Ribbons	•	•	•	•	Booth and badge ribbons denoting you as a sponsor
Banner	•	•	•	•	Banner (provided by sponsor) displayed in exhibit hall A&B

# Sponsor and Marketing Commitment Form

## Maryland Municipal League Summer Conference

June 10 - 13, 2018 - Ocean City, Maryland

Sponsor Amount \$ \_\_\_\_\_

Sponsor Item \_\_\_\_\_

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

E-mail \_\_\_\_\_

Check for \$ \_\_\_\_\_ enclosed. (Make checks payable to *Maryland Municipal League*)

AmericanExpress/MasterCard/VISA/Discover for \$ \_\_\_\_\_

Please bill my company on March 1. I understand payment is due by April 1, 2018.

Card number \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_ - \_\_\_\_\_

Print name as it appears on card \_\_\_\_\_

Signature of credit card holder \_\_\_\_\_

Expiration date \_\_\_\_\_ 3-digit code \_\_\_\_\_

Cardholder zip code \_\_\_\_\_ Cardholder telephone number (\_\_\_\_) \_\_\_\_\_ - \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Contact Steve Lopes at [SteveL@mdmunicipal.org](mailto:SteveL@mdmunicipal.org) or 410-295-9100 with any questions.

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