

REIMAGINE TOMORROW

MARYLAND MUNICIPAL LEAGUE

June 29-30, 2020

VIRTUAL

SUMMER CONFERENCE
2020



2020 MML Virtual Summer Conference Schedule

REDEFINED!

REIMAGINED!

RESTRUCTURED!

Monday, June 29

9:50-10:55 am	<p>Opening Session: Reimagine Tomorrow</p> <ul style="list-style-type: none"> Welcome from MML President Ryan Spiegel Municipal Achievement Awards 2020 (<i>Pre-Recorded Video</i>) Judson Laipply, Opening Keynote (<i>Live & Pre-Recorded</i>)
10:55-11:10 am	Bonus Content #1- Dance with our Keynote (<i>Live Session</i>)
11:15-12:00 pm	<p>Learning Lab 1: Employment Issues, Part I (C)</p> <p>Learning Lab 2: Downtown Revitalization Strategies (E)</p> <p>Learning Lab 3: COVID Perspectives from State Leaders</p>
12:00-12:05 pm	Bonus Content #2- A Special Message to MML from Dr. Bertice Berry (<i>2019 Keynote</i>)
1:00-2:00 pm	Population Forums (<i>Live Session</i>)
2:00-2:15 pm	Bonus Content #3- Exer-Break (<i>Yoga and Stretch Time</i>)
2:30-3:15 pm	<p>Learning Lab 4: Employment Issue, Part II (C)</p> <p>Learning Lab 5: Catalyzing Community Health</p> <p>Learning Lab 6: Climate Resilience (E)</p>
3:15-3:25 pm	Bonus Content #4- MML Scavenger Hunt (<i>Pre-Recorded</i>)
3:30-5:00 pm	<p>Virtual Happy Hour (<i>Live Session</i>)</p> <ul style="list-style-type: none"> President Welcomes Guest Speaker Attendees released into Buzz chat rooms (<i>topical issues, some related to guest speaker's presentation</i>) Charity Concert Room
5:00-7:00 pm	Free to Enjoy Strategic Partner, Sponsor and Exhibitor Virtual Entertainment Options (<i>Live Session</i>) Check the Virtual Conference app for details and links
7:30-9:30 pm	Virtual Dance Party Sponsored by Seat Pleasant, A Smart City of Excellence

Tuesday, June 30

8:45-9:00 am	Welcome: And Now A Word from Our Sponsors (<i>Pre-Recorded</i>)
9:00-9:30 am	Business Meeting/Election Results (<i>YouTube Live</i>)
9:30-10:15 am	Learning Lab 7: Open Meetings Act, Part I (C) Learning Lab 8: 2020 Census: Making the Final Push (E) Learning Lab 9: Strategies for Effective Citizen Engagement (E)
10:15-10:30 am	Bonus Content #5- Stories of Triumph
10:45-11:45 am	Cabinet Secretaries Chat Rooms (<i>Live</i>)
11:30-12:30 pm	Bonus Content #6- Virtual Expo
12:45-1:00 pm	Bonus Content #7- MML Message #2 from 2019 Keynote Dr. Bertice Berry
1:00-1:45 pm	Learning Lab 10: Open Meetings, Part II (C) Learning Lab 11: Vote-By-Mail (E) Learning Lab 12: Helping Small Business Survive & Thrive
1:45-2:10 pm	Bonus Content #8- Trivia (<i>Live Session</i>)
2:10-3:15 pm	Closing Session: Reinvent Tomorrow <ul style="list-style-type: none"> ▪ Welcome and Lifetime Achievement Award 2020 (Hall of Fame Honorees Recognition) ▪ Remarks from President Ryan Spiegel & Virtual Gavel Exchange (<i>Live</i>) ▪ Remarks from President-Elect (<i>Live</i>) ▪ Governor Hogan, Closing Keynote (<i>Pre-Recorded Video</i>) ▪ 2021-2022 MML Board of Directors Introduction (<i>Pre-Recorded Video</i>) ▪ Ocean City 2021 (<i>Pre-Recorded Video</i>)

Virtual Program Key:

MML Conference Business Events:	Traditional Conference elements re-imagined
Learning Labs:	Educational Sessions
Networking Opportunities:	Ideation and sharing with colleagues state-wide
Bonus Content:	Extras that are fun activities that will engage participants and exhibitors

Academy for Excellence in Local Governance Sessions:

(C) = Academy Core
(E) = Academy Elective