

10 Tips for Organizing Effectively to Secure COVID-19 Resources



10 Tips for Effectively Organizing to Secure COVID-19 Resources



- 1) Organize a task force to coordinate local needs, resources, and messaging
- 2) Track local resources dedicated to COVID-19 response
 - Direct spending on first responders, PPE, communications, utilities, etc.
- 3) Track lost revenues
 - Decline in taxes, service charges, fees
- 4) Identify top priority funding needs & projects
- 5) Align priority projects and funding needs with available resources

10 Tips for Effectively Organizing to Secure COVID-19 Resources



- 6) Generate briefing sheets and talking points for priority projects and funding needs
- 7) Coordinate with Governor's Office, State EOC, state and county health departments, and other key agencies; create contact list of federal-state-local chain of command
- 8) Communicate your challenges to congressional delegation
- 9) Distribute handouts to local businesses, non-profit groups, and other local interests to outline available federal and state resources
- 10) Stay tuned for opportunities to shape aid and infrastructure packages by tracking alerts from [ICMA](#), [NLC](#), [USCM](#), [NACCHO](#), [NACo](#) and [Sustainable Strategies DC](#)