

THE ARPA ENGAGEMENT PACKAGE Maximize Local Government Recovery Success

Measure – Recover – Document

The American Rescue Plan Act (ARPA) is here to fund local government community recovery efforts. Now begins a critical time to measure, rebuild, and document progress.

The ARPA Engagement Package by Polco connects leaders with residents, local businesses, and each other. With high-quality standardized surveys, the Polco engagement platform, and online reporting dashboards – this comprehensive package uncovers community needs and helps align funds with economic priorities.

RECOVER AND GET AHEAD OF THE ISSUES



Assess community needs



Guide spending & decision-making



Produce documentation



Engage residents around ARPA funds



Measure effectiveness of programs and initiatives



Align and track progress on strategic goals

The ARPA Engagement Package is available with a Polco Premium or Performance Subscription Plan.

**Subscription for this engagement package is an ARPA-eligible expense.*

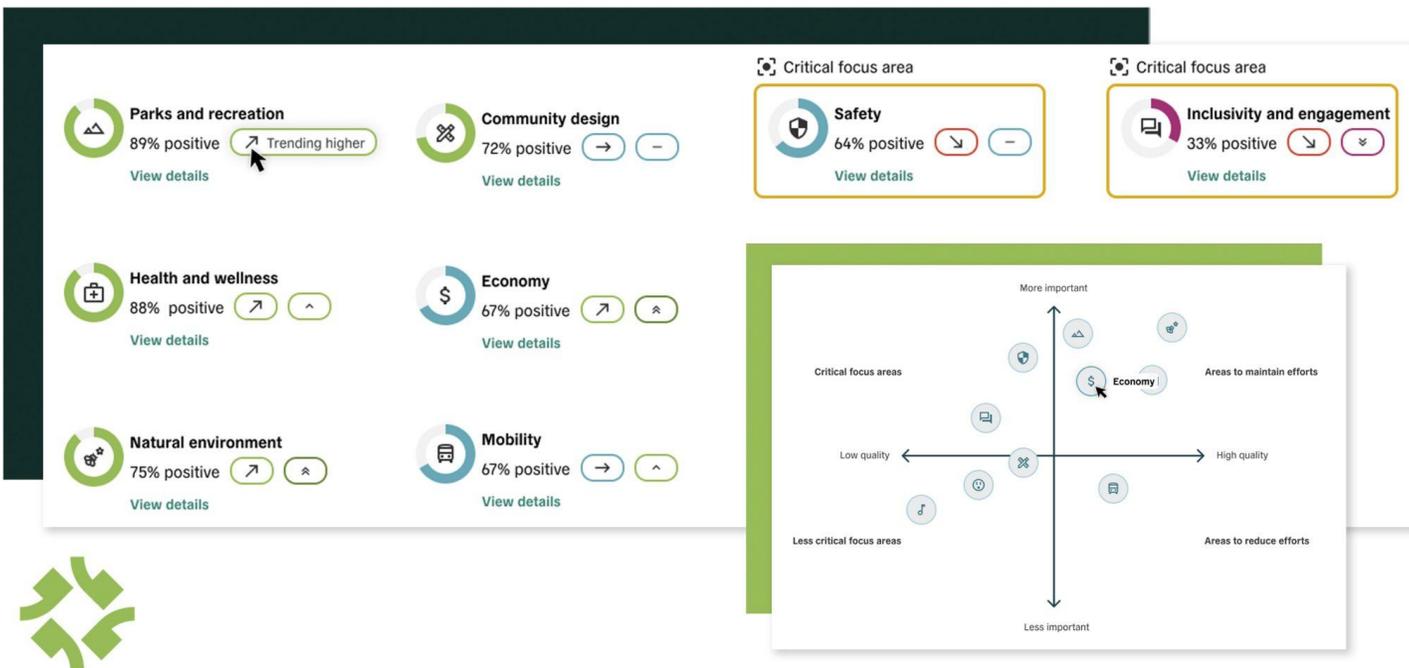
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polco.us/arpa-engagement-package

Polco is a proud partner of:



THE ARPA ENGAGEMENT PACKAGE INCLUDES

- **ARPA Engagement Survey.** This ready-to-publish benchmarking survey gives you real-time input from your community. You can compare results with other governments across the nation.
- **Building a Panel Following.** Once published, your survey is easy to share online with your community. When residents respond, they also register with Polco, so they will be notified whenever you publish a new survey. Polco's system verifies respondents based on voter records while *always* maintaining individual privacy and cybersecurity.
- **Accurate Representation.** You'll get expert help to promote your survey in multiple ways. Our methods ensure all residents can have a voice and that your results will accurately reflect your whole community.
- **Online Reporting.** As responses come in, you'll see online dashboards fill with key findings, benchmark comparisons, national indices, and demographic reports. Results will also be available in PDF form to fulfill ARPA documentation requirements.
- **Access to an Exclusive Local Government Network.** You'll join a network of other local government leaders engaging their communities around ARPA. Get exclusive access to the Polco Connect forum, where you can share resources, discuss solutions, and benchmark survey results.
- **Through ARPA and Beyond!** The ARPA Engagement Package will carry local governments beyond the span of the American Rescue Plan Act. The program helps ensure continued access to federal funds over the next four years and sets your community up for a more sustainable future.



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